HAW HAMBURG

Design & Art

Courses for exchange students

- Book Illustration*

- Brand Design

- Costume Design in Films & New Media

- Design Theory & Philosophy

- Drawing*

- Editorial Design*

- Fashion Design*

- Interaction Design*

- Interactive Illustration & Games

- Painting*

- Photography*

- Textile Design

- Type Design

NOTE:
1. Classes with an * are in German with individual English tuition.
2. "Design Theory & Philosophy" is taught in English
3. All other classes are taught as a mixture of English and German.
Students are only allowed to take a maximum of 30 ECTS credits in one semester

All classes are project-based and can be completed **without** knowledge of German.

Department of Design (June 2022)

Dear applicants,

Please note the following procedures and recommendations:

Learning Agreement
Students can enroll in a maximum of 30 ECTS credits. The 15 credit classes are upper level classes that require a lot of independent study, that you may not be familiar with at your home university. Please choose seminars and courses from this module handbook. All courses and seminars have to be approved during the application period. We can only accept students with a completed learning agreement.

Module handbook and final course list
The module handbook is for orientation only. An updated course list including actual course topics, subjects and schedules will be provided to students upon arrival and during the introductory week.

Required skill sets
To participate in any of the design and art courses within our programme, your portfolio should demonstrate your skills within each design or art discipline you may choose (e.g. if you would like to take a course in photography, your portfolio should include photographs).

If you have questions regarding these points, please contact:
Jenny Kahler at: dmi-international@haw-hamburg.de

Course Name: Book Illustration	
Degree programme: **Illustration** (Bachelor)	Responsible Lecturer: Prof. Bernd Mölck Tassel

Work load: 450 hours	Lecture hours per week: 5	ECTS Credits: 15

Course objectives:

The primary focus is on the illustration of children's books. Building on a theoretical examination of historical examples and current trends in book illustration, students are encouraged to take new approaches and develop innovative book concepts and their own artistic positions.

Contents:

In this course we will try to find new aesthetic forms, cutting-edge illustrations and innovative book concepts for children

About didactics and work load distribution:

To develop innovative book concepts; tasks will be given on a weekly basis and in parallel to the overall design development

Class time: 108 hours; independent study: 342 hours

Requirements for participation:
Please bring your portfolio

Course language:
German

Individual feedback in English

Type of exam:
Final presentation and exhibition

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Brand Design

Degree programme: **Communication Design** (Bachelor)	Responsible Lecturer: Prof. Sven Vogel

Work load: 450 hours	**Lecture hours per week:** 6	**ECTS Credits:** 15

Course objectives

In Brand Design students learn to develop strategic design ideas that effectively and appropriately communicate the essence of an organisation, a service or a product. Projects range from the practical to the experimental and include various stages of research, concept development and design execution.

Contents:

Process-driven design development, regular presentations and group discussions

About didactics and work load distribution:

The course is held on a weekly basis. Project-based class, so knowledge of German is not required.

Class time: 108 hours; independent study: 342 hours

Requirements for participation: Enthusiasm, basic knowledge of design principles and a solid foundation in typography A portfolio presentation may be required at the beginning of the course	**Course language:** English and German* *project-based class
Type of exam: Presentation and Colloquium	

Requirements for credit point allocation:

Regular attendance and completion of project

Course Name: Costume Design in Films and New Media

Degree programme:
Costume Design (Bachelor)

Responsible Lecturer: Prof. Anna Wübber

Work load: 450 hours | **Lecture hours per week:** 5 | **ECTS Credits:** 15

Course objectives:

"Costume is character" - Martin Scorsese
The development of a costume is the conceptual, dramaturgical and creative process to create the outer appearance of a character for theatre, film, animation, video games, virtual reality, social media or scenic photography. Costume designers tell stories with clothes.

This course focusses on costume design for films and new media. Students complete individual projects, based on a joint topic, in collaboration with other related studies and industries (such as filmmakers, video artists, photographers or game developers). The product of the course will often be a video or a virtual installation that adds to the artistic portfolio of the participant.

Contents:
The project topic changes each semester and will be provided at the start of the class.

About didactics and work load distribution:
Weekly attendance advised
Class time: 108 hours; independent study: 342 hours

Requirements for participation:
Please bring your portfolio

Course language:

German and English (translation support)

Type of exam:
Final presentation and exhibition

Requirements for credit point allocation:
Regular attendance and completion of project

Literature:

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Course Name: Design Theory	
Degree programme: **Communication Design / Illustration** (Bachelor)	Responsible Lecturer: Prof. Mirjam Schaub; Prof. Anke Haarmann (to be confirmed)

Work load: 150 hours	Lecture hours per week: 3 - 5	ECTS Credits: 5

Course objectives:
Design Theory and artistic research. This course can be taken in conjunction with a design course

Contents:
Each course subject will be provided in the introduction at the beginning of each semester

About didactics and work load distribution:
Weekly attendance advised

Requirements for participation: Course application at the beginning of the semester	Course language: English
Type of exam: will be announced at day of introduction	

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Drawing	
Degree programme: **Communication Design / Illustration** (Bachelor)	Responsible Lecturer: Prof. Gesa Lange; Prof. Gabriele Basch; Prof. Ellen Sturm; Prof. Alexandra Kardinar

Work load: 150 hours	Lecture hours per week: 3 - 5	ECTS Credits: 5

Course objectives:

Drawing is a direct, visual, artistic language and a fundamental element of design. Drawing is both an art in itself and a preparatory medium that can fuel all subsequent creative processes. At its heart is the creation of a new reality in two and three dimensions. Drawing materialises the direct connection between impressions and experiences.

Contents:

Each course subject will be provided in the introduction at the beginning of each semester

About didactics and work load distribution:

Weekly attendance advised

Requirements for participation: Please bring your portfolio	Course language: German
Type of exam: Final presentation and exhibition	Individual feedback in English

Requirements for credit point allocation:

Regular attendance and completion of project

Course Name: Editorial Design

Degree programme: **Communication Design** (Bachelor)	Responsible Lecturer: Prof. Stefan Stefanescu

Work load: 450 hours	Lecture hours per week: 6	ECTS Credits: 15

Course objectives:

Editorial design focuses on the design of publications such as magazines, newspapers and books and relevant online media. Students acquire expertise in the use of images and text – both conceptual and visual – to combine any content and format to produce striking, professional publications.

Contents:
Step by step concept and design development
Regular presentations and group discussions, predominantly in German. Individual feedback in English possible

About didactics and work load distribution:
The course is held on a weekly basis
Regular attendance and course preparation required

Class time: 108 hours; independent study: 342 hours

Requirements for participation:
Solid foundation in typography and graphic design principles

Course language:
German

Individual feedback in English

Type of exam:
Final presentation and Colloquium

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Fashion Design

Degree programme: **Fashion Design** (Bachelor)	Responsible Lecturer: Prof. Steffen Gerling

Work load: 150 hours	**Lecture hours per week:** 5	**ECTS Credits:** 5

Course objectives:
Students train and develop in medium advanced pattern- cutting skills, basic block for dresses and design related alterations.

Contents:
The course topic for the semester will be provided in the introduction at the beginning of each semester.

About didactics and work load distribution:
Weekly attendance advised

Requirements for participation:
Please bring your portfolio

Type of exam:
Final presentation and exhibition

Course language:
German and English

Individual feedback in English

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Interaction Design	
Degree programme: **Communication Design** (Bachelor)	Responsible Lecturer: Prof. Peter Kabel

Work load: 450 hours	**Lecture hours per week:** 5	**ECTS Credits:** 15

Course objectives:

Interaction designers design everything that users see, hear and feel when interacting with applications, devices and digital media. At the heart of an interaction designer's work are the functions, content and forms of websites, applications on mobile devices, and interactive installations and terminals.

Contents:

Concept and development of interactive communication design and apps, utilizing sensor data

About didactics and work load distribution:

The course is held on a weekly basis. Regular attendance and course preparation required.
Course will be held in combination with the Media Technology programme

Class time: 108 hours; independent study: 342 hours

Requirements for participation: Enthusiasm and a basic understanding of Digital and the Internet of Things	**Course language:** German
Type of exam: Final presentation and exhibition	Individual feedback in English

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Interactive Illustration & Games

Degree programme: **Illustration** (Bachelor)	Responsible Lecturer: Prof. Mareike Ottrand

Work load: 450 hours	**Lecture hours per week:** 5	**ECTS Credits:** 15

Course objectives:
Free for interactive illustration and all game projects, both digital and analog. This course will welcome our international exchange students and will be in held in English. The main focus is the visual development of the project, innovative game concepts and aesthetics.

Contents:
The topic is freely selectable, as well as the technical environment.

About didactics and work load distribution:
You could bring a project you already started with, work alone or in a team.
There will be a game jam on a weekend. Dates to be advised!

Requirements for participation:
Be aware that you might need to learn programming. You should bring some experience in interactive media and the digital illustration field.

Class time: 108 hours; independent study: 342 hours

Course language:
English and German*

*project-based class

Type of exam:
Final presentation and exhibition

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Painting

Degree programme: **Communication Design / Illustration** (Bachelor)	Responsible Lecturer: Prof. Henning Kles; Prof. Christian Hahn

Work load: 150 hours	**Lecture hours per week:** 3 - 5	**ECTS Credits:** 5

Course objectives:
The painting courses teach a wide range of artistic methods and approaches. Students can build their creative skills from the classic, academic basics to free artistic exploration. The aim is for students to develop their own artistic perspective.

Contents:
Each course subject will be provided in the introduction at the beginning of each semester

About didactics and work load distribution:
Weekly attendance advised

Requirements for participation: Please bring your portfolio	**Course language:** German Individual feedback in English
Type of exam: Final presentation and exhibition	

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Photography	
Degree programme: **Communication Design** (Bachelor)	Responsible Lecturer: Prof. Vincent Kohlbecher; Prof. Linn Schröder; Dorothea Heinrich

Work load: 450 hours	**Lecture hours per week:** 5	**ECTS Credits:** 15

Course objectives:

Image editing and processing skills are essential for everyone working with pictures. Students who specialise in photography explore a wide range of fields and functions in documentary photography over the course of their degree. This broad basis enables them to find and develop their own focus and signature; their own photographic style.

Contents:
Briefs will be discussed at the beginning of each semester
Regular presentations and group discussions, predominantly in German. Individual feedback in English possible

About didactics and work load distribution:
The course is held on a weekly basis
Regular attendance and course preparation required

Class time: 108 hours; independent study: 342 hours

Requirements for participation: Basic knowledge and skills in image-making / photography	**Course language:** German
Type of exam: Final presentation	Individual feedback in English

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Textile Design	
Degree programme: **Fashion Design** (Bachelor)	Responsible Lecturer: Prof. Renata Brink

Work load: 450 hours	**Lecture hours per week:** 5	**ECTS Credits:** 15

Course objectives:

Textile-based design takes a critical approach to developing the structures and patterns of both classic and innovative textiles. Material, the central aspect of design, and products, interiors, objects and fabrics are developed and contextualised in speculative and practical models, both for specific applications and within a broader artistic context

Contents:

Each course subject will be provided in the introduction at the beginning of each semester

About didactics and work load distribution:
Weekly attendance advised

Class time: 108 hours; independent study: 342 hours

Requirements for participation: Please bring your portfolio	**Course language:** German and English*
Type of exam: Final presentation and exhibition	*project-based class

Requirements for credit point allocation:
Regular attendance and completion of project

Course Name: Type Design

Degree programme: **Communication Design** (Bachelor)	Responsible Lecturer: Prof. Jovica Veljovic

Work load: 450 hours	**Lecture hours per week:** 5	**ECTS Credits:** 15

Course objectives:

The main elements of type design are the design, development and digitalisation of typefaces. Work is based in part on an analysis of text as a system of signs; of the proportions of letters, rhythm and readability. Writing and drawing are the basis for understanding the shapes of the letters; text and type are the building blocks of typography.

Contents:
Learning the basics to design and digitalize your own typeface
Regular presentations and group discussions, predominantly in German. Individual feedback in English possible

About didactics and work load distribution:
The course is held on a weekly basis
Regular attendance and course preparation required

Class time: 108 hours; independent study: 342 hours

Requirements for participation: Basic knowledge in typography	**Course language:** English and German*
Type of exam: Final presentation	*project-based class

Requirements for credit point allocation:
Regular attendance and completion of project